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## You must read "Getting New Dental Patients in the New Economy" by Dr. Paul "Special" Speziale B.A.Sc., M.A.Sc.

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You must read "Getting New Dental Patients in the New Economy" by Dr. Paul "Special" Speziale B.A.Sc., M.A.Sc.

howard  
Founder and CEO -  
Dentaltown.com



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You must read "Getting New Dental Patients in the New Economy" by Dr. Paul "Special" Speziale B.A.Sc., M.A.Sc.

at <http://www.doubleyourpatients.com/new-dental-patients-new-economy/>



Paul Speziale, B.A.Sc., M.A.Sc.  
Dental Marketing Director

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PaulPaul  
Official Townie



Posts: 124  
Last Post: 04/10/12  
Member Since: 03/17/08  
Location: Toronto,  
Ontario



Born of western European descent (50% Italian and the rest English, Irish, Scottish and French) but all Canadian, Paul became interested or obsessed with science at an early age.

After obtaining his Bachelor's Degree in Electrical Engineering (minor in Psychology) at the University of Waterloo and his Master's in Engineering Physics from McMaster with Honours, Paul worked for several large tech firms.

Seeing an opportunity (but mostly out of boredom ), Paul left the corporate world to focus on growing businesses. He built his client list from scratch. He decided to focus full time on dental businesses after a short stint as a general business consultant because he discovered that his strategies worked well in attracting patients to dentists.

He believes no problem is unsolvable. So he has advocated a great deal of time and capital to applying, adapting and adopting solutions for clients and for his own ventures.



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## Endo

Do you routinely use an apex locator to determine working length?

Yes

No



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In his spare time, Paul reads boring marketing and psychology books, plays with language, trains outdoors by running and practicing martial arts, golfs terribly, performs sociological experiments on innocent people, and is a connoisseur of emerging technology, imported beer and good pizza (sometimes simultaneously).

Howard Farran DDS, MBA, MAGD, DICOI  
Founder & CEO of Dentaltown



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PaulPaul  
Official Townie

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Posts: 137  
 Last Post: 09/03/13  
 Member Since: 03/17/08  
 Location: Toronto, Ontario  
 Followers: 4

Thanks Dr. Farran for the nod. It means a lot coming from you.

Have a great and productive day.

President, Anello Solutions

<http://www.DoubleYourPatients.com>

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